



David Platt
Creative/Art Director
Designer/Consultant
917-574-5561
dplatt@martiandesign.com
www.martiandesign.com

Freelance Art Director 10/08-Present

Duties include: Website design, social media design, animation/storyboards, branding/identity, Online/offline advertising as well as graphic/print design.

Clients include: Sony Music, Showtime, Direct TV, Martha Stewart, Domani Studios, G2 Worldwide, Interbrand, Rapp Collins, IMC2, MRM, 360i, Heartbeat Ideas, Transperfect, Stein Rogan & Partners, Leviton, The Horn Group, Boombox, MEA Digital and Flint.

Accounts include: Sony Music, Showtime, Direct TV, Martha Stewart, Campbell's, Mastercard, Jif, Stride Rite, Primescout, Kiboo, Capstone, Plattmount Park, Zetia, Celebrex, Access Magazine, Looksmart, Media6, GSK, Leviton and Oakley.

G2 Worldwide Art Director (permalence) 1/07-10/08

Duties include: Website design, animation/storyboards and logo development.

Accounts include: Canon, Revlon, M&M's, Campbell's, Chunky, Pepperidge Farm, Uncle Ben's, Eagle Brand and Smuckers.

Freelance Art Director 2/04-12/06

Duties include: Website design, Online/offline advertising, branding/identity, application design, animation/storyboards as well as graphic/print design.

Clients Include: Tribal DDB, Stein Rogan & Partners, Angelsoft, CCG Metamedia, Chandler Chico Agency, Catch-24 and Flightpath.

Accounts include: Adidas, Guinness, Mimeo, The Discovery Channel, B2B Magazine, Schoolnet, Olympus, Agfa, The Princeton Review, Coconuts, Celebrex and Primaxin.

Cadmium Red Partner/Creative Director 3/01-1/04

Duties include: Creative direction, project/staff management, Client interfacing and presentations as well as website design, animation/storyboards, branding/identity, Online/offline advertising and graphic/print design.

Clients include: Leviton, Norvergence, Corbis, Sekani, NCC, Static and Cortel.

Sekani Art Director 2/99-2/01

Duties include: Website and CD-Rom development, branding/identity, graphic/print design, advertising, promotional material, and collateral.

Accounts include: NBC, NHL, WWF and Filmbank.

Saatchi & Saatchi Art Director (permalence) 3/97-1/99

Duties include: Advertising, branding/identity, promotional material and collateral.

Accounts include: Pharmacia & upjohn, Merck-Medco and Dupont.

Freelance Designer 1/96-1/97

Duties include: Graphic/print design, web/CD-Rom design, animation, advertising, collateral and print production.

Clients include: Imergy Interactive, Kick Design, Baron and Zaretsky, Medallion, Forbes, FCB Healthcare, Medicus and Billboard Magazine.

Accounts included: Disney, Johnson & Johnson, Pfizer, Schering-Plough, Dictaphone, Energy One, Simon & Schuster, Oxford and Lucent technologies.

Skills

CS5 including: Photoshop, Illustrator, Flash, InDesign, Dreamweaver, Fireworks, After Effects, Soundbooth and Acrobat.

Education

Bachelor of Fine Arts - Film & Television, New York University

Awards/Publications

FWA Award, Yahoo Site of The Day, HOW Magazine, Web Designer Magazine, Web Design Index

References

Available upon request.