



"The new IMS networks will be defined by service innovation and interoperability. Communications carriers are looking for innovation – and that means the freedom to choose best-of-breed hardware and software solutions. The IMS Forum Plugfest portfolio of service-level testing should deliver the kind of compelling end-to-end interoperability testing that carriers demand."

Akshay Sharma
Research Director
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Who We Are

IMS Forum is a global non-profit industry association dedicated to the advancement of IP Multimedia Subsystems applications and services interoperability. We are a diverse group of industry leaders, experts and visionaries focused on real-world, revenue-generating services and best practices for IMS applications convergence. The IMS Forum is the creator and organizer of IMS Plugfest™, the industry's only event focused on IMS services interoperability verification and certification.

Our Mission

IMS Forum's mission is to accelerate the interoperability of IMS applications and services, enabling enterprise and residential consumers to quickly benefit from the delivery of quadruple play voice, video, internet and mobile services over broadband via cable, mobile and fixed networks.

IMS applications and services comprise residential VoIP, entertainment including IPTV and gaming, IP Centrex / IP PBX and business unified communications including fixed-mobile converged services, videoconferencing and web-collaboration. IMS networks include DSL, Cable, GSM, UMTS, Wi-Fi and WiMAX implementations.

Membership

IMS Forum is comprised of equipment and software vendors, systems integrators, and service providers delivering cable, wireless, wireline and enterprise solutions. Our members run the gamut from small and medium-sized companies to Fortune 500 enterprises. The common thread is their shared interest in championing IMS.

IMS Forum focuses on three main areas:

- IMS Forum's **Plugfest and technical working groups** are involved in the creation of test plans, whitepapers, best practices and guidelines.
- IMS Forum's aggressive outbound **marketing** activities consist of press activities, analyst briefings, industry events, speaking engagements, by-lined articles, case studies and more.
- IMS Forum's valuable **business development and planning** tools include industry research and ROI models.



The Industry's Seal of Approval

Plugfest provides a venue for the exchange of ideas, fast product verification and quick resolution of issues, while helping to raise awareness of the power and potential of IMS.

The IMS Forum's first Plugfest event was held in January 2007 at the IMS Forum's University of New Hampshire Interoperability Lab. The event combined fifteen multi-million dollar carrier-grade platforms, demonstrated the maturity of end-to-end IMS multi-vendor interoperability, and developed a methodology for IMS services interoperability to be used in future IMS Plugfests.

2007 Plugfest Calendar

Plugfest I

Jan 15-19 (Completed)

Plugfest II

June 4-8, UNH-IOL

Plugfest III

Q4 2007

Are you spending too much time and money on interoperability? Learn more about the benefits of Plugfest today. Call 1.970.262.6100 or email info@IMSForum.org.

IMS Forum Activities

- Organizing frequent Plugfest events for IMS adopters' validation
- Developing a certification program for IMS interfaces including pre-certification in qualified labs
- Promoting best practices for technology, business and product requirements including deployment strategies, implementation models and reference architectures
- Providing consultancy and advisory activities for service providers and vendors
- Educating the market through conferences, seminars and whitepapers

Benefits of Membership

IMS Forum membership offers many valuable benefits including the ability to:

- Verify and certify interoperability, reduce interoperability costs, and accelerate time to market through IMS PlugFest and "IMS Certified™" participation.
- Receive 50% discount on participation in Plugfest events.
- Gain additional visibility through the IMS Forum's speakers' bureau, press activities and marketing programs.
- Showcase your company at major telecom, cable and wireless events in North America, Asia and Europe.
- Receive current market and technology information through newsletters, reports and conferences.
- Join an exclusive network of industry professionals, consultants and accredited experts.

Working Groups

The employees of our member companies are invited to participate in a variety of working groups focused on technology, regulatory issues, education, advisory services and global marketing.

How to Join

For information on joining IMS Forum visit, www.IMSForum.org. You are also welcome to call us at 1.970.262.6100 or send an email to info@IMSForum.org. We look forward to your participation.